



# Redistricting

---

Livermore  
Education and Public Input

October 11, 2021

# Actions Requested

---

Conduct first of two public hearings to receive input on the composition of voting districts before maps are drafted

Request any additional information needed from staff and/or the demographer before the next public hearing to facilitate providing direction on creation of draft plans

# Timeline

Hearing	Purpose	Date
1	<ul style="list-style-type: none"> <li>• Education</li> <li>• Public input</li> </ul>	October 11
2	<ul style="list-style-type: none"> <li>• Public input</li> <li>• Initial direction</li> </ul>	January 24
3	<ul style="list-style-type: none"> <li>• Review plans (public &amp; draft)</li> <li>• Provide additional direction</li> </ul>	February 14
4	<ul style="list-style-type: none"> <li>• Review or further revise plans</li> <li>• Select final plan</li> </ul>	March 14

*\* Additional hearings/workshops may be conducted to encourage public participation*

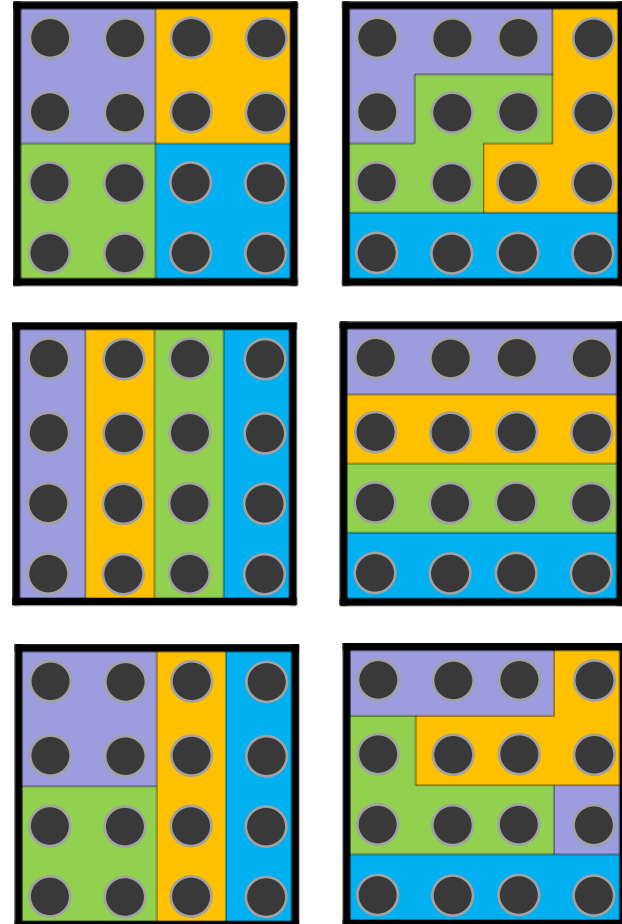
# What is Redistricting?

Members elected from districts

Populations shift over time

Redistricting the act of  
redrawing those lines

How those lines are drawn  
affects how people are  
represented



# Why Redistrict?

---

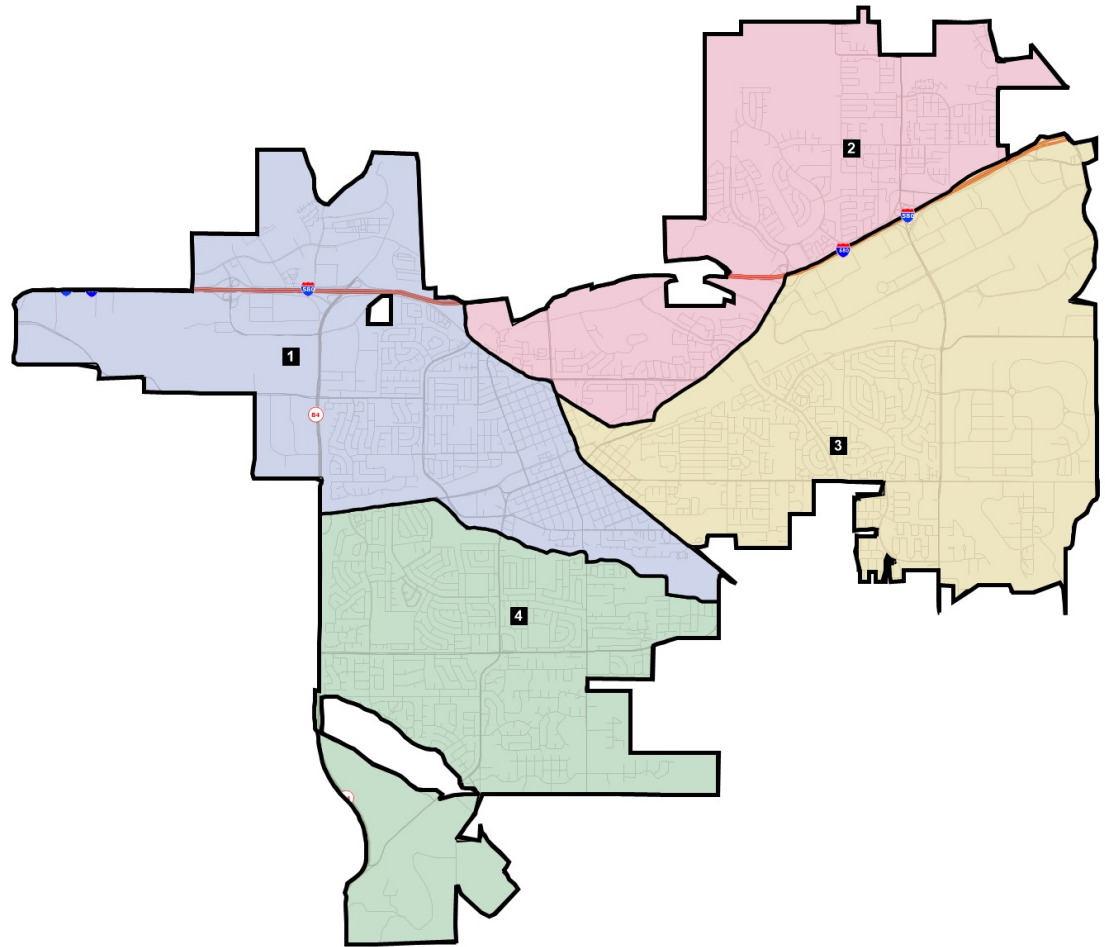
**New Data:** Census conducted every ten years

**Evolving Rules:** Federal/state law continue to change. Both through legislation and the courts

**Public Input:** Communities change over time. New opportunities to engage public

# Current Lines

#	Population <sup>^</sup>	
	Total	Deviation
1	22,837	+3.8%
2	21,020	-4.5%
3	22,292	+1.3%
4	21,857	-0.7%
Total	88,006	
Ideal	22,002	



<sup>^</sup> 2020 Census Redistricting Data. Adjusted for incarcerated populations  
 + Boundaries adjusted to conform to 2020 Census geography when necessary.

# Current Lines

#	Population <sup>^</sup>		Citizen Voting Age Population <sup>+</sup>				
	Total	Deviation	Total	Latino <sup>*</sup>	Asian <sup>*</sup>	Black <sup>*</sup>	White
1	22,837	+3.8%	16,240	17.7%	10.6%	3.3%	67.8%
2	21,020	-4.5%	14,742	15.9%	12.8%	3.3%	66.5%
3	22,292	+1.3%	15,089	12.0%	14.9%	3.2%	68.0%
4	21,857	-0.7%	15,883	12.6%	8.8%	0.9%	76.0%
Total	88,006		61,954	14.6%	11.7%	2.6%	69.6%
Ideal	22,002						

<sup>^</sup> 2020 Census Redistricting Data. Adjusted for incarcerated populations

+ Adjusted 2015-2019 American Community Survey Special Tabulation

\* Calculated pursuant to OMB BULLETIN NO. 00-02

# Criteria

---

## In order of priority:

- Equal Population
- Federal Law
- Contiguous
- Neighborhoods & communities of interest
- Understandable boundaries
- Compactness



# Equal Population

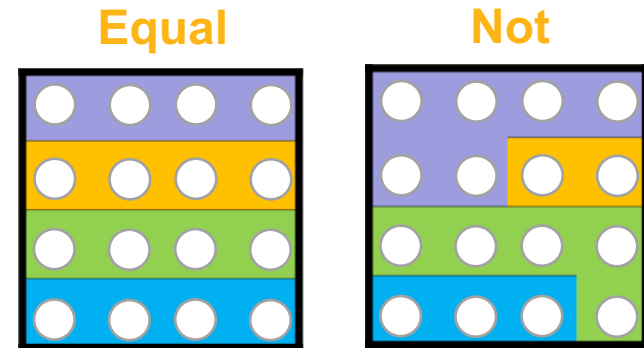
**Equal Population:**  
"Substantially"

Exact: no. Good faith: yes

**Deviation:** Difference between  
actual & ideal size

10% no longer clear "safe  
harbor"

CA adjusts for incarcerated  
populations



# Federal Law

---

**Race:** Must not be the “predominant” factor

Can consider along with traditional, race-neutral, criteria

Traditional criteria must not be subordinate

**Vote Dilution (Voting Rights Act):** Avoid depriving minority voters of an equal opportunity to elect a candidate of their choice

Discriminatory intent not required, only effect

Does not appear to be applicable to Livermore redistricting

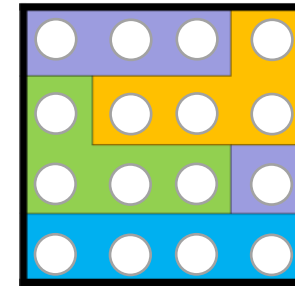
# Contiguous

**Contiguity:** All parts should be connected

By more than a point

If separated by water, must be bridge, tunnel or ferry

**Non-Contiguous**



# Neighborhoods & Communities

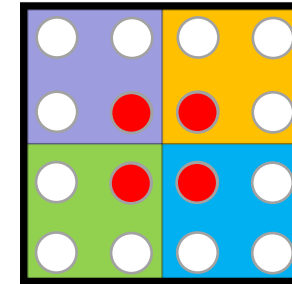
## Community of Interest:

Population with common social or economic interests

That should be in a single district for fair/effective representation

Minimize splits of communities of interest into different districts

## Split Community



# Neighborhoods & Communities

**Examples:** Common assets like schools and shopping areas, housing, culture and language, and employment

Can consider existing data such as city planning information

No definitive dataset. **Need public testimony!**

Law generally does not limit the kinds of interests that may bind a community

May not include relationships with political parties, incumbents, or candidates.

## Natural and artificial barriers, streets, or city limit

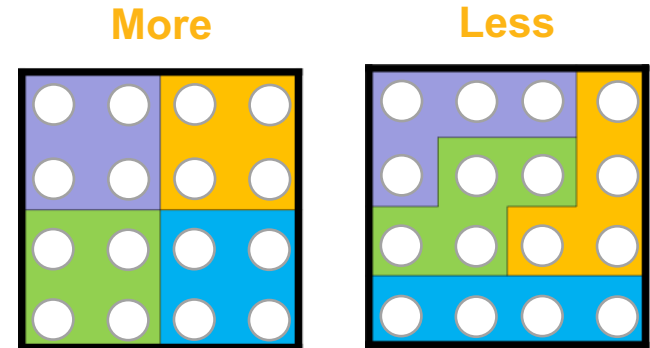
A 2x2 grid of colored squares (purple, yellow, green, blue) with a blue line tracing a path through the white circles.

# Compactness

**Compactness:** Generally, should be aware of shape and appearance

Specifically, nearby areas of population not bypassed for more distant ones

Does not favor abstract shapes or statistical measure



# Gerrymandering

**Gerrymandering:** From a cartoon depicting an 1812 Massachusetts district

Shall not adopt for purpose of favoring or discriminating against a political party

Communities of interest may not include relationships with political parties, incumbents, or candidates.





# Things to Remember

---

**Strive for population equality.** Be prepared to justify deviations

**Focus on traditional criteria.** Draw contiguous districts that respect communities, while using understandable boundaries, and are compact when possible

**Do not use race as the predominant factor.** Only as one of many factors and cannot subordinate other redistricting criteria

# Census Data

---

**Census:** Conducted every ten years.

Purpose is to count every person

Used to determine if populations are equal

Reported by census blocks

**ACS:** Monthly sample averaged over five years

Purpose to estimate a more detailed demographics

Used to determine compliance with Voting Rights Act.

Reported primarily by census block groups or tracts

But California breaks down CVAP data to census block

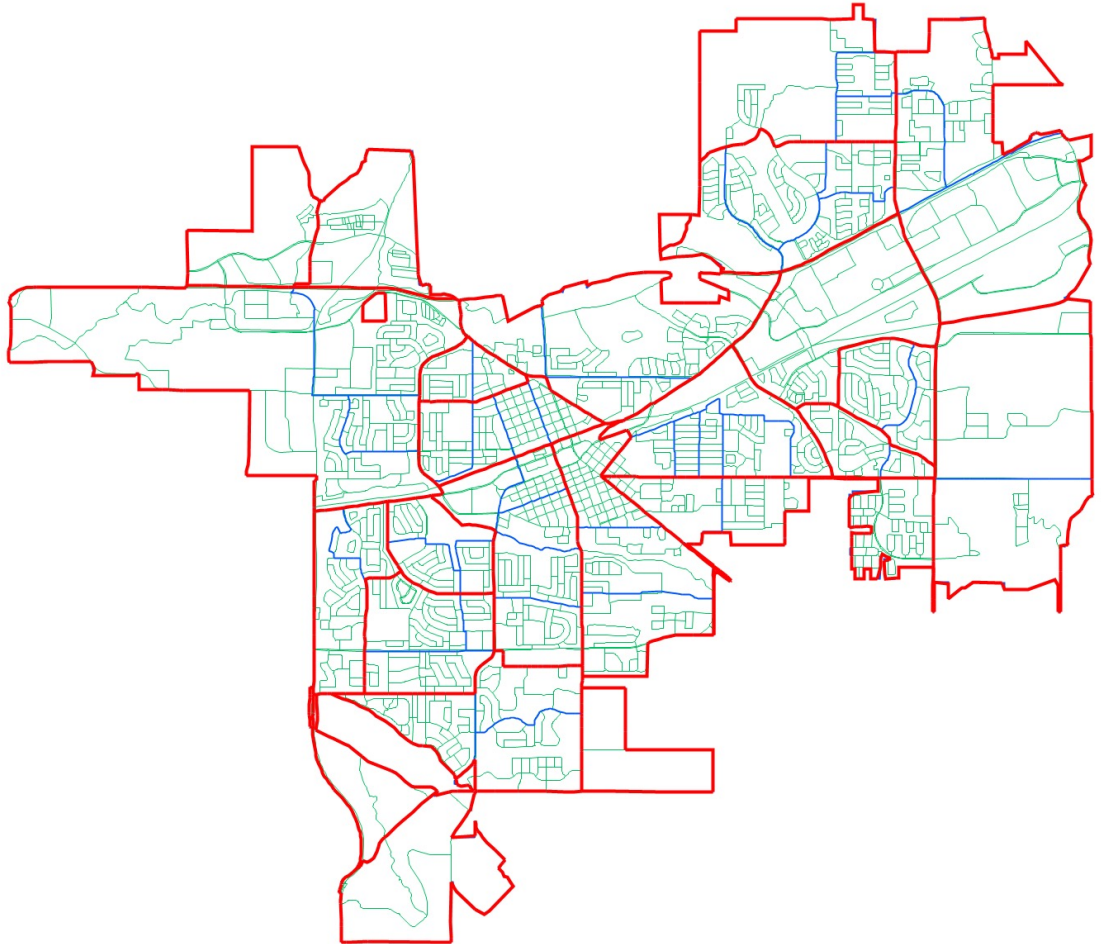
# Census Geography

Type	#	Average Pop
------	---	-------------

Block	1,347	65
-------	-------	----

Block Group	58	1,517
-------------	----	-------

Tract	21	4,191
-------	----	-------



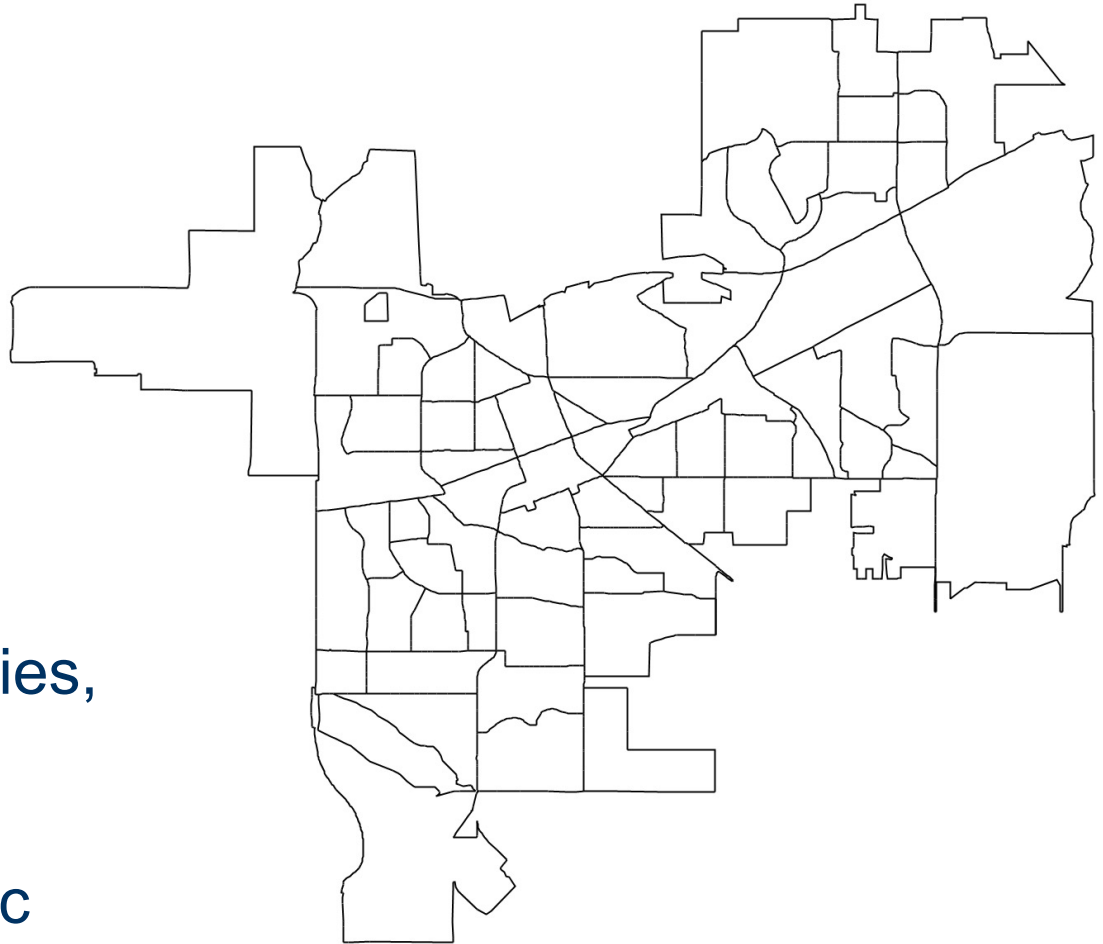
# Slice Geography

Type	#	Average Pop
------	---	-------------

Slice	69	1,275
-------	----	-------

**Slices:** Combination of census block groups, understandable boundaries, and existing plan

Used to encourage public redistricting plans



# Two Phases

---

**Phase I:** At least 1 hearing  
before drawing draft plans:

- October 11
- January 24

Chance for public to provide  
input on communities of  
interest, existing lines, and  
then propose their own plans

All public input to website

**Phase II:** At least 2 hearings  
after first draft plans

- February 14
- March 14

Chance for public feedback,  
suggested changes, alternate  
plans, & additional community  
of interest testimony

Final plans must be adopted by  
April 17

# Public Input

---

## Communities of Interest:

- Where is it located?
- What is the mutual interest of the community?
- Why should it be kept together?

Printable worksheet on the website

## Plans:

Worksheet and interactive excel using slices

Online tool using census blocks (By 10/18)

Basic demographics, PDF, interactive map, and GIS files produced for all plans

All posted at least 7 days before hearing

# Resources

---

## Webpage

- <https://drawlivermore.org/>
- Will be maintained for ten years

## Email

- [redistricting@cityoflivermore.net](mailto:redistricting@cityoflivermore.net)

The background of the slide is a repeating pattern of lightbulbs. Some lightbulbs are green with a green base, while others are yellow with a yellow base. The pattern is dense and covers the entire slide area.

# City of Livermore - Redistricting

## Outreach & Engagement Efforts



**TRIPEPI SMITH**  
marketing • technology • public affairs

October 11, 2021



# Agenda

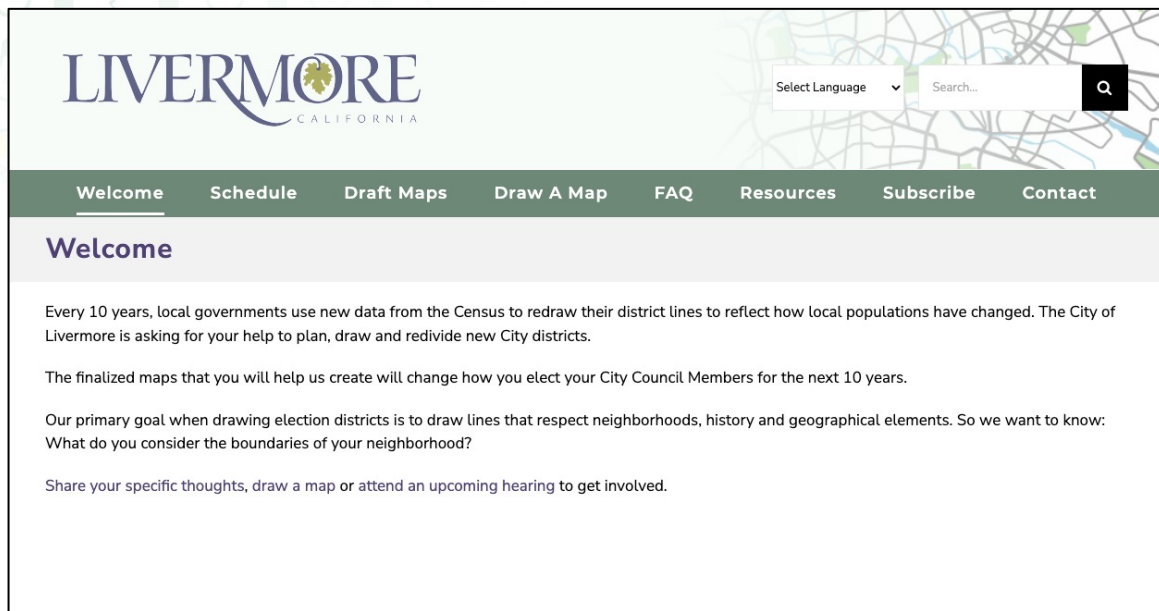
- Outreach & engagement efforts to date
  - Dedicated website
  - Press release
  - Social media
  - Direct outreach to community groups
- Outreach & engagement moving forward
  - Add-on options
  - Continued engagement publicizing each milestone in the process





## Outreach & Engagement Efforts to Date

# Dedicated Website



**DrawLivermore.org**, which launched Sept. 28, is continuously updated with information & resources.

Includes **Subscribe** option to sign up for email updates & **Contact** tab to share feedback



TRIPEPI SMITH

# Press Release

Press release  
announcing the process  
sent on October 8 to  
both print and online  
media



## NEWS RELEASE

October 8, 2021

FOR IMMEDIATE RELEASE

**CONTACT:** Christine Martin  
Assistant City Manager  
City of Livermore  
925-960-4044  
[cmartin@cityoflivermore.net](mailto:cmartin@cityoflivermore.net)

### CITY OF LIVERMORE LAUNCHES REDISTRICTING PROCESS WITH FIRST PUBLIC HEARING SCHEDULED FOR OCTOBER 11

**LIVERMORE, Calif.** – The City of Livermore is beginning a once-in-a-decade redistricting process. The City is launching the process by hosting the first of four public hearings. The first Public Hearing will take place on October 11 at 7:05 p.m. via [Zoom](#) (Zoom Meeting ID: 892 5927 5389 or Zoom Dial-In Phone Number: 1 669 900 6833). The first Hearing will include a presentation on redistricting and how community members can get involved.

The City of Livermore has established a schedule for upcoming hearings and workshops:

October 11, 2021, at 7:05 pm - First Public Hearing  
October 18, 2021, at 7:00 pm - First Community Workshop  
January 24, 2021, at 7:05 p.m. - Second Hearing  
February 14, 2021, at 7:05 p.m. - Third Hearing  
March 14, 2021, at 7:05 p.m. - Fourth Hearing

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. Members of the Livermore community are invited to participate in the redistricting process to help make sure district lines respect neighborhoods, history, and geographical elements.


During the process, mapping tools will become available for residents to draw what they believe should be the new district lines that define their communities of interest. Communities of interest can include shared interests, social and civic networks, racial and ethnic compositions, cultural identities, socioeconomic status, etc.

To help share information about redistricting and eventually gather draft maps and collect public feedback, the City of Livermore has launched a dedicated redistricting website: [drawlivermore.org](http://drawlivermore.org).



TRIPEPI SMITH



# Social Media

 **City of Livermore, CA - Government** October 6 at 1:58 PM · 🌐

[👉 para español 👈] Did you know the City of Livermore is beginning the redistricting process? The City encourages residents to get involved by joining the first public hearing on Monday, October 11 at 7:05 p.m via Zoom. The hearing will include a presentation about the district formation process and information on how residents can get involved.

To join the meeting click the link:  
<https://us02web.zoom.us/j/89259275389>  
You may also use the Zoom Meeting ID: 892 5927 5389 or... **See More**

See Translation

 <b>FIRST PUBLIC HEARING</b>	 <b>PRIMERA AUDIENCIA PÚBLICA</b>
Learn about Redistricting:	Aprende más sobre la redistribución de distritos:
When: Monday, October 11 at 7:05 PM	Cuándo: El lunes el 11 de octubre a las 7:05 p.m.
Location: Virtual via Zoom	Ubicación: Virtual por Zoom
Zoom Meeting ID: 892 5927 5389	ID de la junta de Zoom: 892 5927 5389
Zoom Dial-In Phone #: 1 669 900 6833	Número de teléfono de Zoom: 1669 900 6833
<a href="http://drawlivermore.org">drawlivermore.org</a>	<a href="http://drawlivermore.org">drawlivermore.org</a>

Social media content on redistricting launched October 6 (on Facebook, Twitter, Instagram and Nextdoor) and will be shared weekly moving forward

# Direct Outreach to Community Groups

Direct emails to reach out to groups prior to this Hearing

Elections Code 21608 requires a good faith effort to provide:

*“information through good government, civil rights, civic engagement, and community groups or organizations that are active in the city, including those active in language minority communities”*



TRIPEPI SMITH



# Outreach & Engagement Moving Forward



# Outreach Moving Forward

- First Virtual Community Workshop: October 18, 7 p.m.
- Add-on options for your consideration/decision:
  - ☐ Additional virtual community workshop(s)
  - ☐ In-person community workshops
  - ☐ Additional press releases (on top of 2 already planned)
- Continued engagement publicizing each milestone in the process







Questions?